



**BUTTE-GLENN
MEDICAL SOCIETY**



**HEALTHY RURAL
CALIFORNIA, INC.**



**NORTH VALLEY
MEDICAL ASSOCIATION**

Advancing Health in Northern California: Magazine Sponsorship

Due: February 07, 2025 (Spring)

August 22, 2025 (Fall)

Contact: Keri Lynn Anderson, Fundraising and Communications Manager
Kanderson@healthy ruralCA.org or cell (602) 617-4432

Please ensure that advertising payments, final artwork, and logos are submitted by **Friday, February 07, 2025**, to be included in the Spring 2025 magazine issue. For the Fall edition, the deadline is **Friday, August 22, 2025**.

Your advertisement will receive significant exposure through our high-quality print magazine distributed to all physicians and practices across 13 counties including: Shasta, Tehama, Siskiyou, Plumas, Butte, Glenn, Yuba, Sutter, and Colusa. The online edition will be available by the end of February (Spring) and August (Fall) and will be promoted across all BGMS and Healthy Rural California social media platforms. This publication is the sole medium that reaches all healthcare leaders and physicians in the region.

Advancing Health in Northern California magazine, sized at 8.5x11 inches and typically spanning 64 pages, showcases vibrant full-color printing and is distributed by Walker Printing of Red Bluff in Tehama County. Originally known as the Bulletin, the magazine has been published four times since 2020. Now rebranded as Advancing Health, it proudly represents Healthy Rural California, Butte-Glenn Medical Society, the California Medical Association, the North Valley Medical Association, and our esteemed sponsors. This new name underscores its role in reflecting the collective impact of these organizations.

As a 501(c)(3) nonprofit organization, any funds raised through advertising beyond the cost of printing the magazine go directly to supporting our programs and initiatives.

Magazine	Spring 2025	TOTAL Due Feb.07 (Spring)	Fall 2025	TOTAL Due Aug.22 (Fall)
Back cover ad (one)	<input type="checkbox"/> \$5,000	_____	<input type="checkbox"/> \$5,000	_____
Inside back cover ad (one)	<input type="checkbox"/> \$4,000	_____	<input type="checkbox"/> \$4,000	_____
Inside front cover ad (one)	<input type="checkbox"/> \$4,000	_____	<input type="checkbox"/> \$4,000	_____
Center Spread (2 pages)	<input type="checkbox"/> \$3,000	_____	<input type="checkbox"/> \$3,000	_____
Inside full-page ad (4 spaces)	<input type="checkbox"/> \$1,000	_____	<input type="checkbox"/> \$1,000	_____
Half page ad (8 spaces)	<input type="checkbox"/> \$500	_____	<input type="checkbox"/> \$500	_____

Annual Article Publication \$5,000 Article publication in Spring & Fall magazine up to **2 pages per publication**.

Name of organization we will promote: _____ website: _____

Who to send W9 form and invoice to? _____ e-mail: _____

Contact for artwork: _____ e-mail: _____

Authorizing contact for your organization: _____ e-mail: _____

Phone numbers: _____