



# Drug-Free Communities

*Local Problems Require Local Solutions*



# CHICO COMMUNITY PREVENTION COALITION (CCPC)



# OUR MISSION

The mission of the Chico Community Prevention Coalition is to serve our community by working to prevent and reduce youth substance use.

We seek to do this by engaging youth and families, promoting protective factors, and minimizing the impact of risk factors while increasing community education and collaboration.

## CADCA'S SEVEN STRATEGIES for Community Change

1. Providing Information
2. Enhancing Skills
3. Providing Support

INDIVIDUAL

4. Enhancing Access/Reducing Barriers
5. Changing Consequences
6. Physical Design
7. Modifying/Changing Policies

ENVIRONMENTAL



# AGENDA

- Sign In
- Review Mission & Community Agreements
- Upcoming Events
- Coalition Updates
- Subcommittee Meetings
- Native American Heritage Video



THANK YOU



~Butte County Public Health~



for holding this space for us until December.

**HEALTHY RURAL CALIFORNIA, INC.** **CHICO COMMUNITY PREVENTION COALITION**

NOVEMBER 12TH 2024 3:30PM-4:30PM  
BUTTE COUNTY PUBLIC HEALTH 2080 EAST 20TH ST, STE 180



**MISSION**  
THE CHICO COMMUNITY PREVENTION COALITION EXISTS TO SERVE OUR COMMUNITY BY WORKING TO PREVENT AND REDUCE YOUTH SUBSTANCE USE.  
WE SEEK TO DO THIS BY ENGAGING YOUTH AND FAMILIES, PROMOTING PROTECTIVE FACTORS, MINIMIZING THE IMPACT OF RISK FACTORS, WHILE INCREASING COMMUNITY EDUCATION AND COLLABORATION.

**AGENDA**  
**WELCOME**  
REMINDER TO SIGN IN  
**MISSION**  
COMMUNITY AGREEMENTS  
**UPCOMING EVENTS**  
FOR DECEMBER  
**COALITION UPDATES**  
RRW  
TRUNK OR TREAT  
NATIVE COLLEGE MOTIVATION DAY  
DAY OF KINDNESS EVENT  
FUTURE PRESENTER?  
DECEMBER  
GRATITUDE & APPRECIATIONS  
**SUBCOMMITTEE**  
SCREENAGERS  
HEALTH FAIR  
**SPOTLIGHT PRESENTATION:**  
CELEBRATING NATIVE AMERICAN  
HERITAGE MONTH

**SECTOR REPRESENTATIVES**

|                              |  |
|------------------------------|--|
| CIVIC/VOLUNTEER ORGANIZATION | JENNIFER SERRANO<br><a href="mailto:JSERRANO@BUTTECOUNTY.NET">JSERRANO@BUTTECOUNTY.NET</a>                   |
| HEALTHCARE PROFESSIONALS     | BAYLEE MARTIN<br><a href="mailto:BAYLEE.MARTIN@ENL.OE.ORG">BAYLEE.MARTIN@ENL.OE.ORG</a>                      |
| SCHOOLS                      | DAVE MCKAY<br><a href="mailto:DMCKAY@CHICOUSD.ORG">DMCKAY@CHICOUSD.ORG</a>                                   |
| STATE/LOCAL GOVERNMENT       | BUTTE COUNTY PREVENTION UNIT<br><a href="mailto:ESWEARINGEN@BUTTECOUNTY.NET">ESWEARINGEN@BUTTECOUNTY.NET</a> |
| YOUTH SERVING ORGANIZATION   | HOPPIE CAMPOS<br><a href="mailto:HCAMPOS@BGCNV.ORG">HCAMPOS@BGCNV.ORG</a>                                    |
| LAW ENFORCEMENT              | CHIEF BILLY ALDRIDGE<br><a href="mailto:BILLY.ALDRIDGE@CHICCA.GOV">BILLY.ALDRIDGE@CHICCA.GOV</a>             |
| SUBSTANCE USE ORGANIZATION   | NATHAN SWETZ<br><a href="mailto:NATHAN.SWETZ@PINNACLETREATMENT.COM">NATHAN.SWETZ@PINNACLETREATMENT.COM</a>   |
| BUSINESS                     | IAN MACMILLIAN<br><a href="mailto:IAN.MACMILLIAN@PLUMASBANK.COM">IAN.MACMILLIAN@PLUMASBANK.COM</a>           |
| FAITH BASED                  | KRISTIN BOYD<br><a href="mailto:KRISTIN.BOYD@USW.SALVATIONARMY.ORG">KRISTIN.BOYD@USW.SALVATIONARMY.ORG</a>   |
| PARENTS                      | ANGELA MARTIN<br><a href="mailto:AMARTIN@BUTTECOUNTY.NET">AMARTIN@BUTTECOUNTY.NET</a>                        |
| YOUTH                        | LAUREN LAZZARETTO<br>HPPP INTERN   |
| MEDIA                        | CHAD ABRAMSON<br><a href="mailto:CABRAM@ACTIONNEWSNOW.COM">CABRAM@ACTIONNEWSNOW.COM</a>                      |

**COALITION STAFF:**  
**MARIE WALLACE**  
PROJECT COORDINATOR  
[MWALLACE@HEALTHYRURALCA.ORG](mailto:MWALLACE@HEALTHYRURALCA.ORG)



**NEXT MEETNG:**  
**NOV 12TH 2024**  
**BUTTE COUNTY PUBLIC HEALTH**  
**2080 EAST 20TH ST, STE 180, CHICO CA 95928**

# UPCOMING EVENTS



# COALITION UPDATES



Red Ribbon Week  
10/29-11/1



Mechoopda Trunk or  
Treat 10/29



Week of Kindness Day  
11/8



School year  
& community events  
TBA



Native American  
College Motivation Day  
11/7



Future Spotlight  
Presentation



December Gratitude  
and Appreciations



# SUBCOMMITTEE MEETINGS



*A. School Based Events (SBE) August-June*

*B. Community Based Events (CBE) May-July*

1. Screenagers Movie Planning **(SBE/CBE)**  
(Gridley/Paradise/Chico/Oroville)

2. Community Health Fair **(CBE)**  
(Thursday Night Market)

3. Safe Summer Send Off **(SBE)**  
(May @Marsh JR High)

Celebrating  
Native  
American  
Heritage  
Month



# FEEDBACK

Please provide us with any feedback if you have additional questions or comments please reach out to the team

[Mwallace@healthyruralca.org](mailto:Mwallace@healthyruralca.org)

[Mteso@healthyruralca.org](mailto:Mteso@healthyruralca.org)

Next Coalition Meeting:

**DEC 10TH 2024**

**BUTTE COUNTY PUBLIC HEALTH**

**2080 EAST 20TH ST, STE 180, CHICO CA 95928**

