

Chico Community Prevention Coalition

October 8th, 2024

Hybrid Meeting via Teams & Plumas Bank Conference Room

3:30 PM – 4:30 PM

- **Welcome:** Sign-in sheet or QR code provided.
- **REVIEW MISSION & COMMUNITY AGREEMENTS** The mission was reviewed, and community agreements were revisited. Friendly reminder to please avoid roaming throughout the building due to their ongoing work with clients. Restrooms are located outside to the right.

SPOTLIGHT SPEAKERS:

Technical Difficulties with our spotlight presenter Danielle T. we will coordinate another time for her to present.

Public Health provided insights to all the programs which are housed in the building:

- **Safe Routes to School:** Haylee discussed public health programs focused on promoting injury prevention and creating safe routes to school for students. These programs aim to enhance community safety through strategic partnerships with local schools and municipalities.
- **Healthy Brain Initiative:** They also highlighted the Healthy Brain Initiative, which focuses on raising awareness and providing resources to support brain health, particularly in aging populations, aiming to reduce risks associated with cognitive decline.
- **Oral Health Program:** Angela highlighted the Oral Health Program which provides education and assessments for kindergarten students, and there are plans to offer free cleanings and sealants next year with parental permission. This initiative focuses on improving children's dental health through preventative care.
- **Tobacco Education Program:** TUPE works on policy development and community engagement to reduce the harms of tobacco use. The program is involved in creating awareness about the dangers of tobacco, with a focus on youth and vulnerable populations, and working on tobacco retail policies to curb illegal sales

of flavored tobacco products. Anna explained the plan to implement a tobacco retail license in unincorporated Butte County. The goal is to ensure local enforcement and compliance checks, particularly focused on reducing the sale of illegal flavored tobacco products. This initiative is crucial for protecting rural youth, who are at higher risk for tobacco use.

- **Youth Cannabis Taskforce-** Kathryn provided details regarding the youth cannabis task force to increase awareness and protect youth from access to and promotion of cannabis use for youth prevention. Next meeting is Dec 4th @ 4PM virtual meeting typically after the Nicotine Action Alliance meeting.

UPCOMING EVENTS

Red Ribbon Week (October 23-31):

- **School-Wide Planning:** Plans for Red Ribbon Week were discussed, including setting up tables at various high schools to promote substance use prevention during lunch time.
- **Virtual Parent Night:** A virtual parent night is also planned, focusing on educating parents about youth substance use, with an emphasis on nicotine and cannabis prevention Oct

Week of Kindness (November 4-8):

Marie shared plans for the Week of Kindness event organized by the Boys and Girls Club. The week will culminate in an event on November 8th, with a consultant being brought in to engage with the youth, promoting kindness and community involvement.

Community Events:

Marie highlighted several upcoming community events, including:

- **Healthy 2040 event-** which will discuss the future of nurse and medical education free and lunch will be provided! [Healthy Rural California- Healthy 2040](#)
- **Prop 35 Discussion-** Learn more about this proposition from experts at Enloe conference center [Proposition 35 Discussion Eventbrite](#)
- **Dia de Los Muertos event at Nick Daddow Park in Gridley Nov 2**

- **Patrick Ranch Museum: Autumn Fest- Saturdays & Sundays in October**
10381 Midway, Durham
- **DHCS Harm Reduction Summit in Redding Thursday Oct 24th Red Lion Hotel**
1830 Hilltop Drive Redding

Marie encouraged coalition members to participate and spread the word about these events, which offer opportunities for engagement and outreach.

COALITION UPDATES:

Future Spotlight Speakers: Marie asked for volunteers to serve as spotlight speakers at future coalition meetings. Kathryn would provide a presentation for December potluck, Sonya, and Melissa volunteered to present over the coming months.

Subcommittee Meetings:

Marie gathered feedback on the format for future subcommittee meetings. Participants favored virtual meetings to increase attendance. The importance of planning these events and sharing it to relevant stakeholders was emphasized.



Next Meeting to be held in person or virtually via Microsoft Teams

TUESDAY October 8th 2024

3:30-4:30 PM

Butte County Public Health Office

2080 E 20th Street, Suite 180

Questions: reach out to us mwallace@healthyruralca.org or

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