



Drug-Free Communities

Local Problems Require Local Solutions



CHICO COMMUNITY PREVENTION COALITION (CCPC)



OUR MISSION

The mission of the Chico Community Prevention Coalition is to serve our community by working to prevent and reduce youth substance use.

We seek to do this by engaging youth and families, promoting protective factors, and minimizing the impact of risk factors while increasing community education and collaboration.

CADCA'S SEVEN STRATEGIES for Community Change

1. Providing Information
2. Enhancing Skills
3. Providing Support

INDIVIDUAL

4. Enhancing Access/Reducing Barriers
5. Changing Consequences
6. Physical Design
7. Modifying/Changing Policies

ENVIRONMENTAL



COMMUNITY AGREEMENTS

ONE PERSON-ONE MIC	RESPECT EACH OTHER & USE PROPER PRONOUNS
TAKE SPACE, MAKE SPACE	OOPS, OUCH, EDUCATE
ASSUME BEST INTENTIONS	VEGAS RULE
TAKE CARE	ANY ADDITIONAL THOUGHTS TO CREATE A SAFE SPACE FOR EVERYONE?

AGENDA

THANK YOU
~Butte County Public Health~
for holding this space for us until
December.



HEALTHY RURAL
CALIFORNIA, INC.

CHICO COMMUNITY PREVENTION COALITION

OCTOBER 8, 2024 3:30PM-4:30PM
BUTTE COUNTY PUBLIC HEALTH 2080 EAST 20TH ST, STE 180



MISSION
THE CHICO COMMUNITY PREVENTION COALITION EXISTS TO SERVE OUR COMMUNITY BY WORKING TO PREVENT AND REDUCE YOUTH SUBSTANCE USE.
WE SEEK TO DO THIS BY ENGAGING YOUTH AND FAMILIES, PROMOTING PROTECTIVE FACTORS, MINIMIZING THE IMPACT OF RISK FACTORS, WHILE INCREASING COMMUNITY EDUCATION AND COLLABORATION.

SECTOR REPRESENTATIVES

CIVIC/VOLUNTEER ORGANIZATION	JENNIFER SERRANO JSERRANO@BUTTECOUNTY.NET
HEALTHCARE PROFESSIONALS	BAYLEE MARTIN BAYLEE.MARTIN@ENLOE.ORG
SCHOOLS	DAVE MCKAY DMCKAY@CHICOUSD.ORG
STATE/LOCAL GOVERNMENT	BUTTE COUNTY PREVENTION UNIT ESWEARINGEN@BUTTECOUNTY.NET
YOUTH SERVING ORGANIZATION	HOPPIE CAMPOS HCAMPOS@BCCNV.ORG
LAW ENFORCEMENT	CHIEF BILLY ALDRIDGE BILLY.ALDRIDGE@CHICCA.GOV
SUBSTANCE USE ORGANIZATION	NATHAN SWETZ NATHAN.SWETZ@PINNACLETREATMENT.COM
BUSINESS	IAN MACMILLIAN IAN.MACMILLIAN@ELUMASBANK.COM
FAITH BASED	KRISTIN BOYD KRISTIN.BOYD@USW.SALVATIONARMY.ORG
PARENTS	ANGELA MARTIN AMARTIN@BUTTECOUNTY.NET
YOUTH	LAUREN LAZZARETTO HPPP INTERN
MEDIA	CHAD ABRAMSON CABRAM@ACTIONNEWSNOW.COM

COALITION STAFF:
MARIE WALLACE- PROJECT COORDINATOR
MWALLACE@HEALTHYRURALCA.ORG

MAYA TESO- PROJECT ASSISTANT
MTESO@HEALTHYRURALCA.ORG



AGENDA

WELCOME
REMINDER TO SIGN IN

MISSION
COMMUNITY AGREEMENTS

SPOTLIGHT SPEAKERS
DANIELLE T

UPCOMING EVENTS
HEALTHY 2040
SCHOOL-WIDE PREVENTION
RRW
& MORE!

COALITION UPDATES
HOST SITE
RRW
WEEK OF KINDNESS (BGC)
SPOTLIGHT SPEAKERS

SUBCOMMITTEE
YOUTH INVOLVEMENT
SCREENAGERS

NEXT MEETING:
NOV 12TH 2024
BUTTE COUNTY PUBLIC
HEALTH
2080 EAST 20TH ST, STE
180, CHICO CA 95928



Spotlight Speaker

Danielle Tavasti

CCPC Youth Consultant



UPCOMING EVENTS

HEALTHY 2040

Monday October 21st 8:30-3:00 PM

Location: Bell Memorial Auditorium CSU Chico Campus

[Healthy Rural California](#)

BGMS & CMA: PROP 35 Discussion

Monday October 21st 5-7:00 PM

Location: Enloe Conference Hall

[Proposition 35 Discussion Eventbrite](#)

PATRICK RACH MUSEUM: AUTUMN FEST

Saturday & Sundays in October

Location: 10381 Midway Durham

[Patrick Ranch Museum](#)

DHCS SUMMIT: HARM REDUCTION

Thursday October 24th

Location: Red Lion Hotel Redding
1830 Hilltop Drive Redding, CA

[Summits on Harm Reduction in SUD Treatment \(cvent.com\)](#)

VOTE FOR YOUR FAVORITE SCARECROW

Oct 1st – 23rd Scan QR CODE TO VOTE

Location: Chico Marketplace 1950 E 20th Street



DIA DE LOS MUERTOS

Saturday Nov. 2nd, 4 to 9pm

Location: Nick Daddow Park in Gridley

BGCNV: WINTER COAT DRIVE

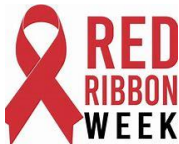
Thru October 31st

Location(s):

1. Building Resiliency Center
6295 Skyway, Paradise
2. Golden Valley Bank 190
Cohasset Rd Ste 170, Chico
3. Golden Valley Bank
2770 Olive Hwy, Oroville

October 25 to 31st
Across 17 schools in Butte County

Parent/Caregiver/Teacher Education
Nights -
Teen Vaping and How to Prevent it



COALITION UPDATES

-Red Ribbon Week

-Week of Kindness

-Resources (languages)

-Plumas Bank Table

-Future Spotlight speaker: Sector Reps?

[Resources to prevent youth substance use:](#)

[TUPE: Beatnic Boulevard: Healthy SBCSS \(instructure.com\)](#)

[SAMHSA- Fact sheets about a variety of drugs-](#)

[Growing Up Drug Free: A Parent's Guide to Substance Use Prevention | Get Smart About Drugs](#)

[Quitting Tips for Cannabis | Halpern-Felsher REACH Lab | Stanford Medicine](#)

[Quitting Tips for Nicotine | Halpern-Felsher REACH Lab | Stanford Medicine](#)

SUBCOMMITTEE MEETING

VOTE : VIRTUAL / HYBRID
Morning or Afternoon

Topic's to Discuss

Action Planning Collaboration

Screenagers Movie Planning
(Gridley/Paradise)

Week of Kindness -BGCNV

Future Health Fair(s) –Downtown
Chico/Parks

Afterschool programs for youth (BC2M)

If you are hosting sub-committee or
meeting how can we get involved?



FEEDBACK

Please provide us with any feedback if you have additional questions or comments please reach out to the team

Mwallace@healthyruralca.org

Mteso@healthyruralca.org

Next Coalition Meeting:

NOV 12TH 2024

BUTTE COUNTY PUBLIC HEALTH

2080 EAST 20TH ST, STE 180, CHICO CA 95928

