



# Drug-Free Communities

*Local Problems Require Local Solutions*



## CHICO COMMUNITY PREVENTION COALITION (CCPC)



# OUR MISSION

*The mission of the Chico Community Prevention Coalition is to serve our community by working to prevent and reduce youth substance use.*

*We seek to do this by engaging youth and families, promoting protective factors, and minimizing the impact of risk factors while increasing community education and collaboration.*

## CADCA'S SEVEN STRATEGIES for Community Change

1. Providing Information
2. Enhancing Skills
3. Providing Support

INDIVIDUAL

4. Enhancing Access/Reducing Barriers
5. Changing Consequences
6. Physical Design
7. Modifying/Changing Policies

ENVIRONMENTAL



# COMMUNITY AGREEMENTS

<b>ONE PERSON-ONE MIC</b>	<b>RESPECT EACH OTHER &amp; USE PROPER PRONOUNS</b>
<b>TAKE SPACE, MAKE SPACE</b>	<b>OOPS, OUCH, EDUCATE</b>
<b>ASSUME BEST INTENTIONS</b>	<b>VEGAS RULE</b>
<b>TAKE CARE</b>	<b>ANY ADDITIONAL THOUGHTS TO CREATE A SAFE SPACE FOR EVERYONE?</b>



## SPOTLIGHT

*Responsible Beverage  
Service Info*

*Hilary Crosby*



# AGENDA

September 12th 2024



## CHICO COMMUNITY PREVENTION COALITION



SEPTEMBER 12TH, 2024 3:30PM-5PM  
PLUMAS BANK, 900 MANGROVE AVE

### MISSION

THE CHICO COMMUNITY PREVENTION COALITION EXISTS TO SERVE OUR COMMUNITY BY WORKING TO PREVENT AND REDUCE YOUTH SUBSTANCE USE. WE SEEK TO DO THIS BY ENGAGING YOUTH AND FAMILIES, PROMOTING PROTECTIVE FACTORS, MINIMIZING THE IMPACT OF RISK FACTORS, WHILE INCREASING COMMUNITY EDUCATION AND COLLABORATION.

### SECTOR REPRESENTATIVES

CIVIC/VOLUNTEER ORGANIZATION	JENNIFER SERRANO <a href="mailto:JSERRANO@BUTTECOUNTY.NET">JSERRANO@BUTTECOUNTY.NET</a>
HEALTHCARE PROFESSIONALS	BAYLEE MARTIN <a href="mailto:BAYLEE.MARTIN@ENLOE.ORG">BAYLEE.MARTIN@ENLOE.ORG</a>
SCHOOLS	DAVE MCKAY <a href="mailto:DMCKAY@CHICOUSD.ORG">DMCKAY@CHICOUSD.ORG</a>
STATE/LOCAL GOVERNMENT	BUTTE COUNTY PREVENTION UNIT <a href="mailto:ESWEARINGEN@BUTTECOUNTY.NET">ESWEARINGEN@BUTTECOUNTY.NET</a>
YOUTH SERVING ORGANIZATION	HOPPIE CAMPOS <a href="mailto:HCAMPOS@BGCNV.ORG">HCAMPOS@BGCNV.ORG</a>
LAW ENFORCEMENT	CHIEF BILLY ALDRIDGE <a href="mailto:BILLY.ALDRIDGE@CHICCA.GOV">BILLY.ALDRIDGE@CHICCA.GOV</a>
SUBSTANCE USE ORGANIZATION	NATHAN SWETZ <a href="mailto:NATHAN.SWETZ@PINNACLETREATMENT.COM">NATHAN.SWETZ@PINNACLETREATMENT.COM</a>
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PARENTS	ANGELA MARTIN <a href="mailto:AMARTIN@BUTTECOUNTY.NET">AMARTIN@BUTTECOUNTY.NET</a>
YOUTH	LAUREN LAZZARETTO <a href="mailto:HPPP.INTERN">HPPP.INTERN</a>
MEDIA	CHAD ABRAMSON <a href="mailto:CABRAM@ACTIONNEWSNOW.COM">CABRAM@ACTIONNEWSNOW.COM</a>

### COALITION STAFF:

MARIE WALLACE- PROJECT COORDINATOR  
[MWALLACE@HEALTHYRURALCA.ORG](mailto:MWALLACE@HEALTHYRURALCA.ORG)

MAYA TESO- PROJECT ASSISTANT  
[MTESO@HEALTHYRURALCA.ORG](mailto:MTESO@HEALTHYRURALCA.ORG)

## AGENDA

### WELCOME

REMINDER TO SIGN IN

### MISSION

COMMUNITY AGREEMENTS

### SPOTLIGHT SPEAKERS

RESPONSIBLE BEVERAGE  
SERVICE INFO  
HILARY CROSBY

### UPCOMING EVENTS

GLENN & BUTTE  
COUNTY EVENTS

### COALITION UPDATES

MEETING DAY/TIME CHANGE  
SECTOR REPRESENTATIVE  
UPDATES  
HOST SITE LOCATIONS  
SCHOOL PREVENTION COLLAB  
RED RIBBON WEEK  
DFC ACTION PLAN  
SUBCOMMITTEE

### NEXT MEETNG:

TBA  
BUTTE COUNTY PUBLIC  
HEALTH  
2080 EAST 20TH ST, STE  
180, CHICO CA 95928





# UPCOMING EVENTS

**Safe Space Presents: Outreach to Outcomes**

**Saturday September 14th 9am-3pm**

Location: Edgewater Park, Hamilton City

[Safe Space Chico](#)

**NVCSS: Hispanic Heritage Celebration**

**Saturday Sept 14th 2pm-7 pm**

Location: Nick Daddow Plaza Sycamore Street Gridley

[NVCSS Gridley Location](#)

**BGCNV Pasta on the Plaza**

**Thursday September 19th 2024 5pm to 8pm**

Location: Chico Teen Center/ Nettleton Gym/ Chico Rotary Plaza

[Pasta on the Plaza | Boys and Girls Clubs of the North Valley \(bgcnv.org\)](#)

**Mental Health services Town Hall**

**Sunday September 22, 2024 11am to 1pm**

Location: Chico Women's Club

[Stonewall Alliance Center of Chico \(stonewallchico.com\)](#)



## HAMILTON CITY COMMUNITY EVENT

14 SEPT 2024


9 AM - 3 PM


Location:

Edgewater Park, Hamilton City

### WHAT'S HAPPENING:

- September is Disaster Preparedness Month - Meet your local Emergency Services teams
- Informational booths from local community organizations
- Health resources from local providers
- Enjoy music and dancing by Mariachi Corcel & Traditional Native Dancers
- 2nd Annual Family First Car Show
- Local food & drink vendors
- Fundraisers and raffles
- Activities for kids



 Northern Valley Catholic Social Service  
INSPIRING HOPE & TRANSFORMING LIVES

Invites you to our

# Hispanic Heritage Celebration!

**There will be**

- FOOD
- MUSIC
- GIFTS
- SNACKS
- FOLKLORIC DANCES
- ACTIVITIES FOR CHILDREN
- MANY MORE SURPRISES!
- INFORMATION:
- AGENCIES
- COVID TEST
- RESOURCES

**NICK DADDOW PLAZA**  
VIRGINIA & SYCAMORE ST, GRIDLEY, CA

**SEPTEMBER 14, 2024**

2:00 PM - 7:00 PM

BOYS & GIRLS CLUBS OF THE NORTH VALLEY

# PASTA ON THE PLAZA

## SPAGHETTI DINNER

**15th ANNUAL**

PRESENTED BY:

WESTERN WEATHER GROUP



Stonewall Alliance of Chico's

## Mental Health Services Town Hall

Facilitated by Mental Health of America

Sun, Sept. 22nd  
11am-1pm  
Chico Women's Club

Free catered lunch provided.

**We need your voice!**

Share your thoughts, needs, & experiences to help decide how mental health funding and resources are used by Public Health and by Stonewall Alliance of Chico.



## Friday Night Concerts

May 31 - Sept 20, 2024 | 7:00PM - 8:30PM

Every Friday from 7:00-8:30PM  
418 Main Street, Chico, CA • Map

Phone: 530-345-6500  
Open to the public



# COALITION UPDATES

- Coalition Day and Time Change- <https://forms.office.com/r/Vm4T1rw45>

Proposed New Day Change: First Tuesday  
Proposed Time Change: 3PM – 4PM.  
Or Keep Day the same: Second Thursday  
Proposed Time Change: 3PM - 4PM



### 1. Meeting day/ time changes to take effect in January 2025, or this year, October 2024

[More Details](#)

- CHANGES TO START JANUARY 2... 1
- CHANGES TO START OCTOBER ... 3



### 2. SAME TIME OR START EARLIER END EARLIER

[More Details](#)

- 3:30 PM -5:00 PM 0
- 3:00 PM -4:00 PM 3
- Other 1



### 3. KEEP THE DATES: Second Thursday of every month

[More Details](#)

- YES 4
- No 0



### 4. CHANGE THE DATES: NEW PROPOSED DATES: First Tuesday of every month

[More Details](#)

- YES 3
- NO 1



# COALITION UPDATES

## Sector Representatives updates

-Schools -Business -Faith-Based -Media -Youth

## Seeking Host Location Site

October-December: BCPH 2080 E 20th Street

January-April 2025: BCBH Prevention Unit \*New Location\*

June-August 2025 : Seeking Volunteer Org/Sector

September-December 2025 : Seeking Volunteer Org/Sector

## School Prevention Meeting Friday Sept 13th, 2024 11-1PM

In partnership with BCOE/Prevention Unit/Chico Unified School

District we are planning a school year prevention calendar and

the observance for Red Ribbon Week **Oct 23rd-Oct 31st 2024**

-Pledges -Themes -Ideas for events -



**Red Ribbon Week**  
Virtual Dress Up Days

- October 26 Radiant and Read "Red" Day!
- October 27 Save the Day from Drugs!  
(Super Hero Day)
- October 28 Crazy about being Drug Free!  
(Crazy Hair Day)
- October 29 Wake up Drug Free Everyday!  
(Pajama Day)
- October 30 Say B00 to Drugs!  
(Halloween Costumes or clothing)

Be happy  
BE BRAVE  
BE DRUG  
FREE



**DRUG-FREE  
PLEDGE**

I support the **Red Ribbon Week** goal and pledge to be a positive role model by choosing not to use drugs or alcohol.

- ✓ I commit to staying drug and alcohol-free.
- ✓ I will keep my mind and body healthy.
- ✓ I pledge to do my best in school.
- ✓ I will stay away from harmful drugs that can hurt my body.

I pledge to live drug-free, respect my body and mind, and be the best version of me I can be.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

  **Drug-Free Communities**  
Local Problems Require Local Solutions 



# Action Plan Subcommittee

- Identify similar goals for youth prevention school year
- Prevention Event Planning
- Collaboration Opportunities for events throughout the year
- Screenagers Movie

# BUTTE COUNTY IN THE NEWS

- [Chico State issues alcohol, drug policy notice – The Orion](#)
  - [Fentanyl trafficker caught with loaded revolver and drugs in Chico \(msn.com\)](#)
  - [70 grams of fentanyl and over 100 grams of meth found during drug bust in Chico | News | actionnewsnow.com](#)
  - [4 suspects arrested following search warrant that yielded over 130 grams of presumed meth, fentanyl & heroin in Chico | News | actionnewsnow.com](#)
  - [Investigation into fentanyl trafficking into Chico leads to two arrests \(krcrtv.com\)](#)
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- [ABC Launches PSA on the Dangers of Underage Drinking and Driving | Alcoholic Beverage Control \(ca.gov\)](#)
  - [New Law Requiring Bars Serving Spirits to Offer Drug Testing Devices to Take Effect July 1 | Alcoholic Beverage Control \(ca.gov\)](#)

# FEEDBACK

Please provide us with any feedback if you have additional questions or comments please reach out to the team

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CCPC FEEDBACK



CCPC Training Interest

