



Drug-Free Communities

Local Problems Require Local Solutions



CHICO COMMUNITY PREVENTION COALITION

(CCPC)





HEALTHY RURAL CALIFORNIA, INC.

Mission and Vision

Beginning in the North State, Healthy Rural California aims to meet the public health needs of California's rural communities by closing the gap in quality, access, and equity and eliminating health disparities.

We will fulfill our mission by building strong partnerships and coalitions, increasing the number and quality of physicians and other healthcare providers, and addressing rural community health needs such as mental health, opioid use disorder, and excessive alcohol use.





OUR VALUES



We value a culture of equity and justice demonstrated by respect for one another.

We acknowledge that our society carries historical and deep-rooted injustices and biases that negatively impact health and health equity.

We acknowledge and are mindful of lands that were originally occupied by the first people of this region.

We are humbled by the spiritual relationship between the first people and these sacred lands.

We acknowledge that our communities experienced environmental disasters that have deep trauma.

We understand inequitable access to care and mental health care have contributed to generations of trauma.

With dignity we are committed to fostering mutual understanding to create and maintain a culture and climate based on mutual respect and caring.

Together, we will continue to learn and to help educate others.



WE APPRECIATE ALL OF YOU

Your dedication, expertise, input, suggestions matter.
Thank you for your commitment to building healthier
and safe drug-free communities.

Please feel free to provide any questions, comments,
ideas or feedback!

CCPC MISSION

The mission of the Chico Community Prevention Coalition is to serve our community by working to prevent and reduce youth substance use.

We seek to do this by engaging youth and families, promoting protective factors, and minimizing the impact of risk factors while increasing community education and collaboration.



CADCA'S SEVEN STRATEGIES for Community Change

1. Providing Information
2. Enhancing Skills
3. Providing Support

INDIVIDUAL

4. Enhancing Access/Reducing Barriers
5. Changing Consequences
6. Physical Design
7. Modifying/Changing Policies

ENVIRONMENTAL

Spectrum of Prevention

Influencing **Policy & Legislation**

Changing **Organizational Practices**

Fostering **Coalitions & Networks**

Educating **Providers**

Promoting **Community Education**

Strengthening **Individual Knowledge & Skills**

IDEAS & FEEDBACK

What type of training, speakers or presentations would the coalition like to see, have or learn more about?

CCPC Training Interest



UPCOMING EVENTS

Growing Healthy Children

Saturday May 11th

8AM-10:30AM

Safe Summer Send Off

Wednesday May 15th

5:30-7:30PM

Iverson Health Fair

Thursday May 16th

10AM-2PM



18TH ANNUAL
**GROWING
HEALTHY
CHILDREN**
WALK/RUN

Join us for this year's FREE event on

**Saturday, May 11,
2024!**

Bidwell Park One-Mile 300 South
Park Drive Chico, CA 95928

8:00am- 10:30am

BUTTE COUNTY OFFICE OF EDUCATION & CUSD TOBACCO USE PREVENTION EDUCATION PROGRAMS ARE TEAMING UP TO PRESENT:

SAFE SUMMER SEND-OFF (FOR TEENS!)

FEATURING:
STUDENT-LED FENTANYL
AWARENESS NEWSCAST
PRODUCED BY THE
ACTION NOW NEWS TEAM,
FOLLOWED BY Q & A!

May 15th, 5:30-7:30pm
Marsh Junior High School Gym in Chico
Open to ALL Butte County Residents!

REGISTER HERE:
<https://qrco.de/bem64t>
or
scan QR code



Come out and enjoy a FREE
taco bar, raffle prizes, face
painting, music & games
on the lawn!

This event will promote drug prevention and awareness. Learn about the harmful effects of nicotine, cannabis, alcohol and opioids from professionals around Butte County, so that your summer is worry-free!



IVERSEN WELLNESS AND RECOVERY CENTER

2024 Wellness Fair

Where community and recovery meet!



MAY 16TH, 2024
10AM-2PM
492 Rio Lindo Avenue
Chico, CA 95926

RSVP to iverson@nvcss.org by
April 30th.
Booth Fee: \$20
Email or call 530.879.3311
with questions.



COALITION UPDATES

NEW LOGO:

Some words from Enloe Health's graphic designer, Ben:

"...I think this concept does a good job of eluding to the infinity symbol while being more abstract and having four loops instead of two with each loop related to each of the words in the title. It also can represent togetherness and connectivity, journey or path, rooted and growth..."

Baylee "it looks like a top -down view of four people holding hands with their arms crossed over each other. It feels very much like a team effort."











- Webpage:** reaching out to you to ask about photo/mission for webpage
- Health Fair:** June 20th Thursday Night Market City Plaza
- New Coalition location!** Plumas bank June- August



ACTIVITY TIME
















Goal of activity to promote understanding and empathy regarding the range of experiences encompassed individuals and communities by ACEs, encouraging meaningful discussions on resilience and trauma-informed



ABUSE	NEGLECT	HOUSEHOLD DYSFUNCTION	
 Physical	 Physical	 Mental Illness	 Incarcerated Relative
 Emotional	 Emotional	 Mother treated violently	 Substance Abuse
 Sexual		 Divorce	

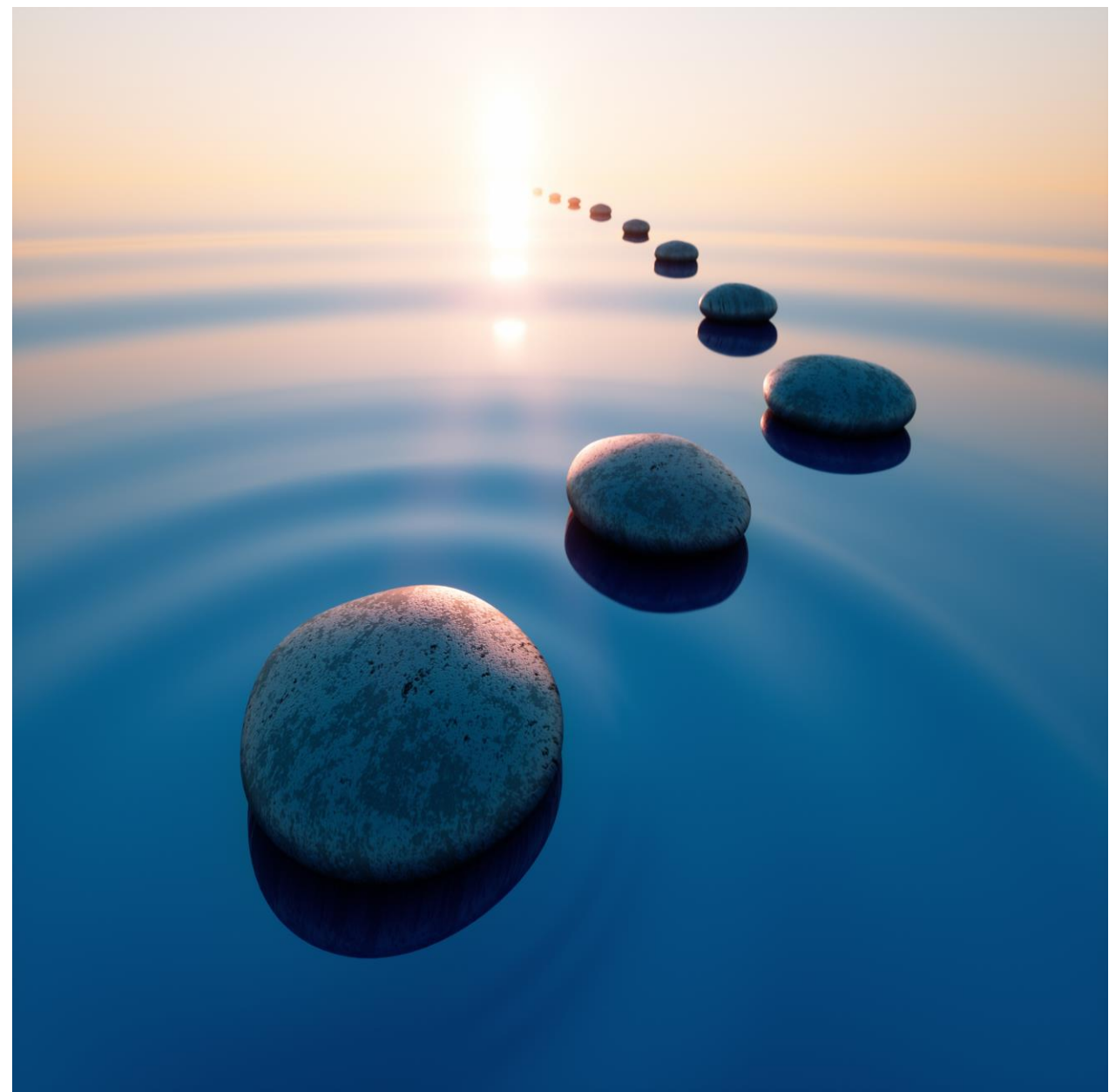
*Source: <http://www.cdc.gov/ace/prevalence.htm>

Possible Risk Outcomes:

BEHAVIOR				
 Lack of physical activity	 Smoking	 Alcoholism	 Drug use	 Missed work
PHYSICAL & MENTAL HEALTH				
 Severe obesity	 Diabetes	 Depression	 Suicide attempts	 STDs
 Heart disease	 Cancer	 Stroke	 COPD	 Broken bones

Reflection Activity

1. Think about a challenging experience you've faced in your life either personally or with others.
2. Write down three strengths or positive qualities that helped you cope or overcome that challenge.
3. Feel free to share reflections with the group and reflect on strengths or positive qualities.
4. How you incorporate these strengths with the youth population you work with, serve or young people you interact with?



Spotlight: Annalise Dagenbach

Chico State Graduate of Class 2024
Bachelor of Science in Public Health

B.A.J.E.D.I. PRESENTATION

